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**In Response to Arizona SB 1070, Cuéntame Launches “Move the Game”
Campaign & Releases Statement**

*Campaign Aims to Move the Major League Baseball All-Star Game from Phoenix in
2011, Baseball Players Begin to Speak out Against Law*

Los Angeles, Brave New Foundation’s Cuéntame, launches the “Move the Game” as part of its ongoing effort to force Arizona to repeal the most draconian anti-immigrant law passed to date, SB 1070. “Move the Game” will focus its efforts on getting baseball fans to pressure Major League Baseball Commissioner Bud Selig to move the All-Star Game from Phoenix, Arizona in 2011.

Over 30 percent of Major League baseball players are Latinos and some of them are coming out against the law. To view the video that highlights what various baseball players on SB 1070, please click the link below:

<http://act.bravenewfilms.org/go/107?akid=1099.29946.x1COs4&t=3>

Cuentame’s Statement to the Major League:

Brave New Foundation’s Cuéntame demands that Bud Selig move the 2011 All-Star Game from Phoenix, Arizona. While we applaud your accolade-receiving efforts for your diversity hiring practices, the real issue remains: 30% of all Major League Baseball players are Latino, as are a great majority of your fans. By keeping the All-Star Game in Phoenix, you are effectively condoning the law and sending a strong message to your players and fans that it is okay to discriminate against a group of people. The All-Star game will leave behind this legacy of discrimination. Cuéntame strongly urges you to move the 2011 MLB All-Star Game

“Arizona insists on legalizing racial profiling and discriminating against Latinos. We are sending a strong message that they can’t play a double game, on one hand profiting from a sport that has a huge Latino following and a league where one-third of all players are Latino and on the other hand institutionalizing a persecution against our community.” Axel Woolfolk, Cuentame Co-Founder

The All-Star Game represents the most high-profile and prestigious game every season in baseball. It has been reported that as much as \$60 million will be spent on the host region during the All-Star Game weekend.

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